



MYSTERY HOTEL BUDAPEST IS LOOKING FOR A PR & MARKETING MANAGER

Budapest's new boutique styled and mystic themed luxury hotel and a member of the exclusive brand Preferred Hotels & Resorts LVX collection- is looking for a PR & Marketing Manager. The ideal candidates will meet the following requirements:

Responsibilities:

Marketing:

- Ensures that the brand is safeguarded in all and any publications – articles, social media or any other platform.
- Ensures that brand guideline is up to date and it is followed up in all departments of the hotel
- Maintains and controls content on the website of the hotel, uploading and removing content as necessary (On daily / weekly basis).
- Participates in the design of online and printed materials, ads and any other promotion materials
- Participates in marketing projects and makes suggestions for a final decision to be taken

PR:

- Develop media relations strategy, seeking high-level placements in print, broadcast and online media
- Coordinate all public relations activities
- Leverage existing media relationships and acquire new contacts within business and industry media
- Manage media inquiries and interview requests
- Create content for press releases, articles and presentations
- Evaluate and handle requests from bloggers/influencers on a daily basis
- Manage day to day communication and weekly meetings with contracted PR agency and regularly present project and ideas to Senior Management

Social media:

Manage Social Media marketing campaigns and day-to-day activities including:

- Create and manage content across all channels, including social media channels and website(s)
- Create, curate, and manage all published content (images, video and written).
- Monitor, listen and respond to users
- Oversee design (i.e.: Facebook Timeline cover, profile pic, ads, landing pages)
- Design, create and manage promotions and Social ad campaigns.
- Partner to develop and execute strategic plans and promotions to grow followers and increase engagement within social channels.
- Monitor and engage daily in relevant social discussions with our guests

Requirements:

Proven working experience in marketing, PR and social media is required

Exceptional writing and editing skills in Hungarian and English

Experience with social media including blogs, Facebook, Instagram, etc.

If you would join our team, please send your CV both Hungarian and English to viktoriam@mysteryhotelbudapest.com

